BLOOD PLASMA DONATION
DR. KIMBERLY LALLY, TRANSFUSION MEDICINE, BAYLOR SCOTT & WHITE HEALTH

{**ON CAM**}
DO YOU KNOW YOUR BLOOD TYPE?
IF YOU DO- DOES IT HAPPEN TO BE THE UNIVERSAL DONOR TYPE ‘A-B’?

{**TAKE VO**}
TRT:

IF SO- BAYLOR SCOTT AND WHITE DIRECTOR OF TRANSFUSION MEDICINE DR. KIMBERLY LALLY HAS A REQUEST: SIGN UP TO BE A PLASMA DONOR TODAY IN YOUR LOCAL AREA.
PLASMA IS IMPORTANT FOR DOCTORS TO HAVE ON HAND- BECAUSE IT CAN BE USED TO TREAT ANYONE- WHICH IS CRUCIAL IN AN EMERGENCY.
BUT PLASMA DONATIONS ARE DIFFERENT FROM WHOLE BLOOD DONATIONS- DONATING PLASMA GENERALLY TAKES A FEW HOURS INSTEAD OF A FEW MINUTES…. SO LALLY SAYS IT CAN BE HARD TO RECRUIT VOLUNTEERS.

{**TAKE SOT**}
DR. KIMBERLY LALLY
BAYLOR SCOTT & WHITE
TRT: 13
We actually do ask for a little bit more time. It generally takes a couple hours. So, our platelet donors are truly the most generous altruistic donors that we have because they really give not only their blood but their time and a significant amount of their time.

{**ON CAM**}
IF YOU DON'T KNOW YOUR BLOOD TYPE- DR. LALLY SAYS DONATING BLOOD CAN BE A GREAT WAY TO FIND OUT.