SKIN CANCER AWARENESS – MELANOMA
DR. KATHERINE FIALA, DERMATOLOGIST, BAYLOR SCOTT & WHITE HEALTH

{**ON CAM**}
IT DOESN’T TAKE DECADES OF SUN EXPOSURE TO ADD UP TO A CANCER DIAGNOSIS.
THIS SUMMER- YOUNG ADULTS ESPECIALLY NEED TO BE ON THE LOOKOUT FOR THE MOST AGGRESSIVE FORM OF SKIN CANCER.

{**TAKE VO**}
TRT: 40

BAYLOR SCOTT AND WHITE DERMATOLOGIST DOCTOR KATHERINA FIALA SAYS WITH THE OTHER…. LESS AGGRESSIVE… TYPES OF SKIN CANCER- IT’S OLDER PATIENTS WHO ARE HIGHEST RISK.

BUT MELANOMA IS THE NUMBER ONE MOST DIAGNOSED TYPE OF CANCER AMONG YOUNG AMERICANS BETWEEN THE AGES OF TWENTY FOUR AND TWENTY NINE.

FIALA SAYS THE MEDICAL COMMUNITY IS STILL TRYING TO FIGURE OUT WHY MELANOMA STRIKES- BUT SO FAR IT SEEMS RISK FACTORS INCLUDE GENETICS… COUPLED WITH INTERMITTENT BURSTS OF HIGH SUN EXPOSURE

{**TAKE SOT**}
TRT: 20
DR. KATHERINE FIALA
BAYLOR SCOTT & WHITE

And people may not realize that a small black spot on the back of their leg or shoulder is something that could potentially metastasize to the rest of their body. This also affects our younger patient population. I’ve seen patients in their 20’s and 30’s who have had to undergo treatment for metastatic melanoma.

{**TAKE GRAPHIC**}

DOCTOR FIALA TELLS HER PATIENTS TO REMEMBER THE ‘A-B-C-D’…AND EVEN ‘E’S’ OF SKIN CANCER.

LOOK FOR SPOTS WITH:
ASYMMETRY
A JAGGED BORDER
VARYING COLORS
A DIAMETER BIGGER THAN A PENCIL ERASER
AND SPOTS THAT EVOLVE OVER TIME.